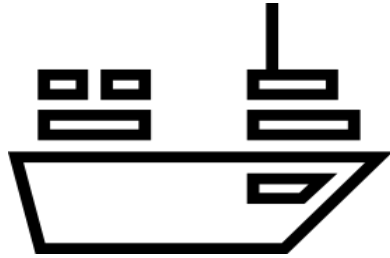


U.S. Port Sector – Long-Time and Emerging Risks



Kurt Forsgren
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Associate Director
U.S. Public Finance



U.S. Port Sector – Long-Time and Emerging Risks

Key Takeaways

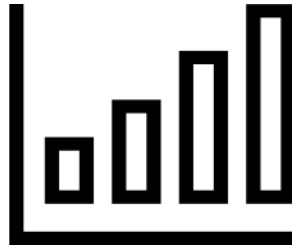
- 1** We anticipate overall municipal bond market to be up slightly in 2019; 68% new money. Expect \$3 billion to \$4 billion
- 2** The US Port sector has historically demonstrated strong market positions and financial profiles
- 3** The sector is largely well positioned to withstand moderate declines in volume and still maintain credit quality
- 4** Top North American macro risks linked to geopolitical and trade disputes, weakening economic growth and evolving cybersecurity landscape
- 5** Port sector uniquely exposed to climate risks and have sofare been on the forefront of developing mitigation and resilience plans
- 6** Looking forward, Ports must integrate emerging risks into their long-term business strategies and capital planning

Muni Market Overview

1. Muni Market Overview



2. Criteria & Port Sector Ratings



3. Emerging Risks



Total Muni Market Debt Issuance

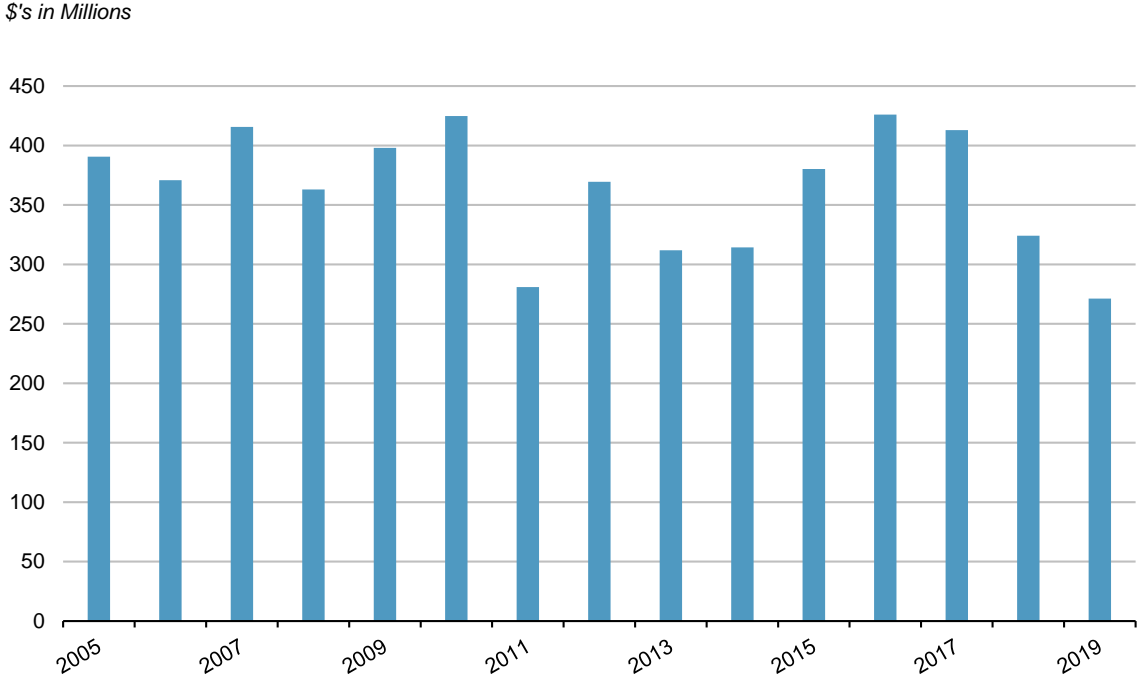
- Muni market between \$300-\$450 billion peak 2016
- Corp debt market \$1,450-\$3,271 billion; peak 2006



\$2.2 TRILLION
corporate debt,
asset-backed securities
and non-agency
mortgage-backed
securities was issued
in the U.S.

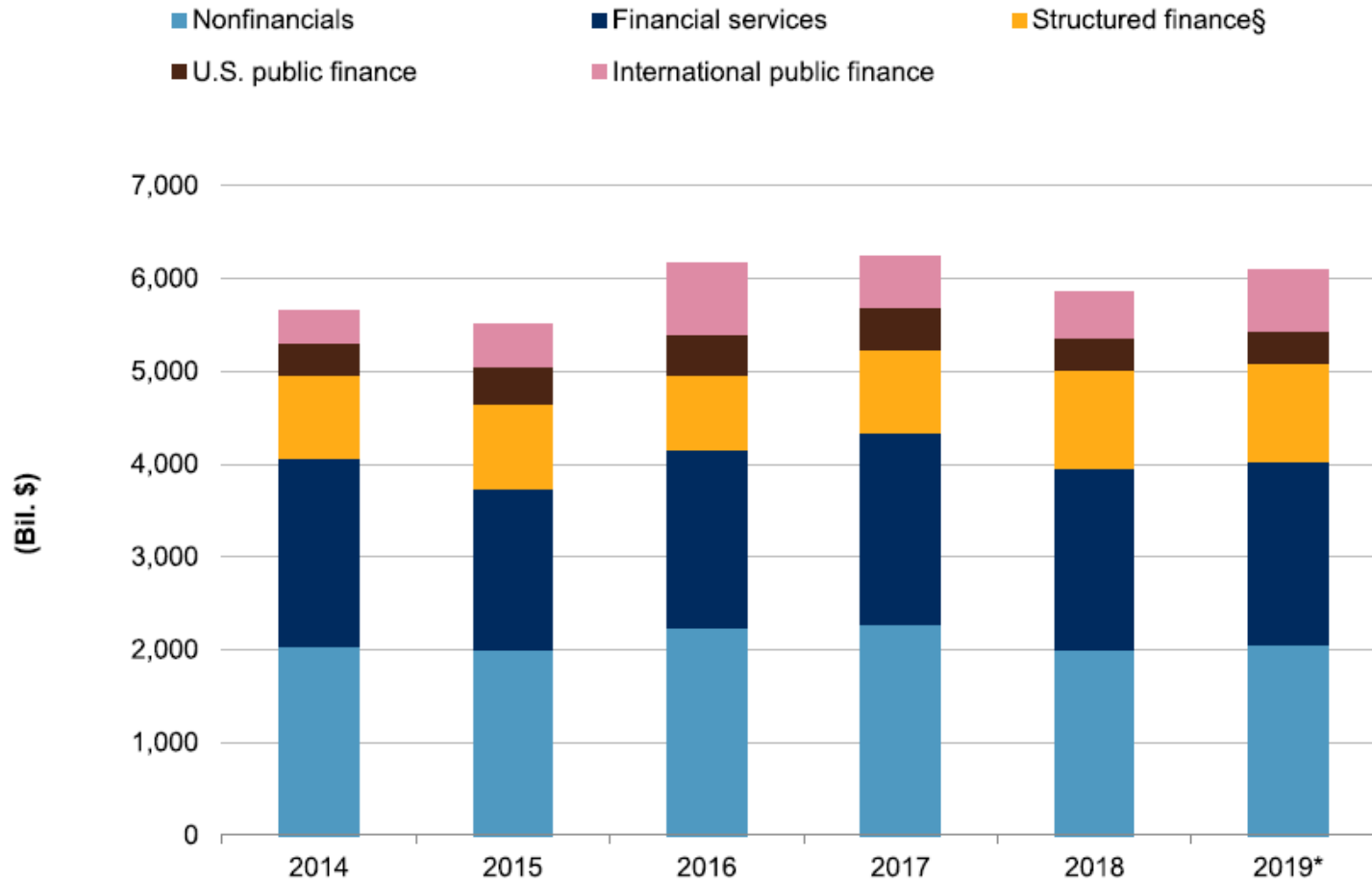
Sources: BIS, Refinitiv,
Bloomberg

Total Municipal Market Debt Issuance (1Q15 – 3Q19)



Source: Bloomberg

Historical Global Issuance And Forecast

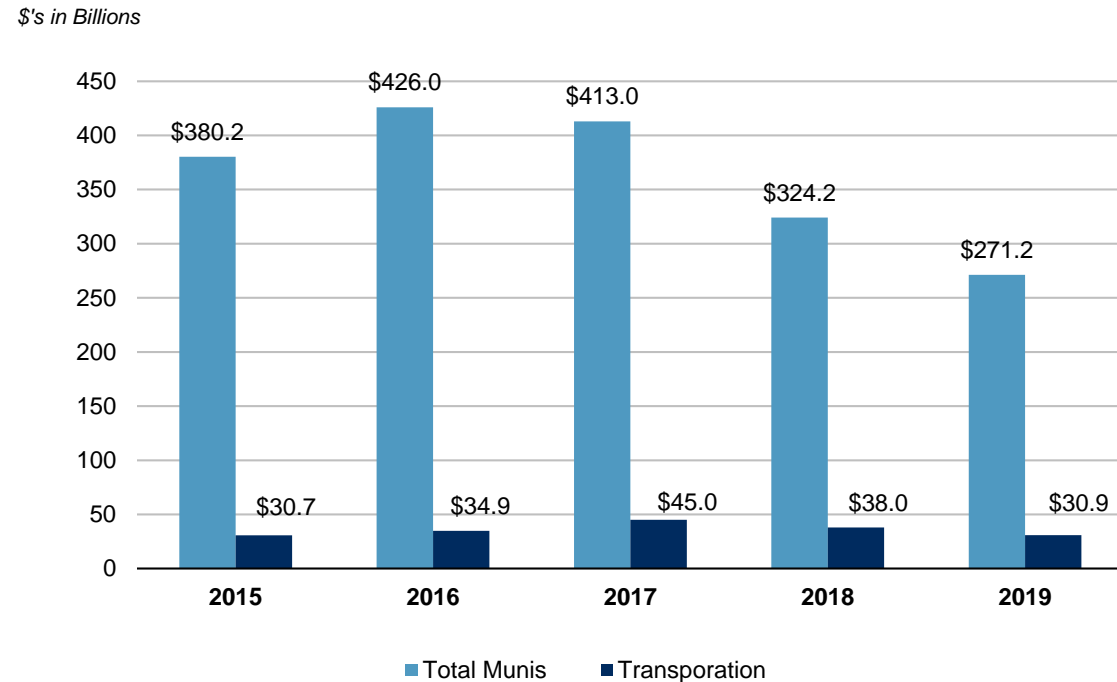


- **Global Issuance Up 11.8% - August**
 - Financing conditions remain positive on back of softer stances by Federal Reserve and European Central Bank
- **Growth Moderated by US-China Trade Dispute**
 - Yet we expect 2019 to exceed 2018
- **USPF Market Up 5.4% - August**
 - We project \$345 billion for 2019, slightly higher than 2018
 - New money issuance at 67% on par with 69% in 2018 but higher than 43% average from 2011 to 2017
 - Shift is due to Tax Cuts and Jobs Act of 2018 that eliminated advance refundings

Total Muni Market vs. Transportation Sector Issuance

Year-over-year data from Jan. 2015 – Sep. 2019

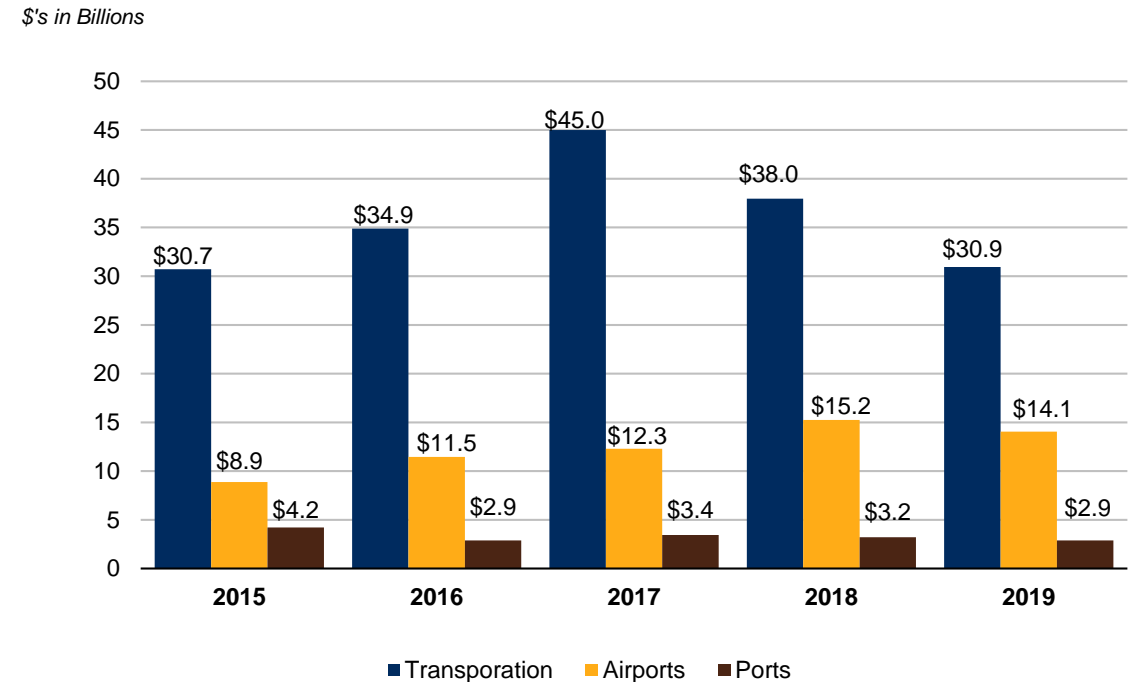
Total Munis vs. Transportation Debt Issuance (1Q15 – 3Q19)



Source: Bloomberg

2019 data is YTD as of Sep. 30, 2019

Transport. vs. Airports & Ports Debt Issuance (1Q15 – 3Q19)



Source: Bloomberg

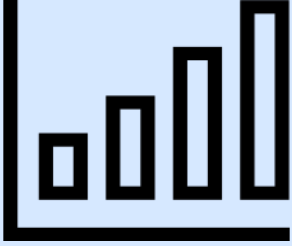
2019 data is YTD as of Sep. 30, 2019

Criteria & Port Sector Ratings Outlook

1. Muni Market Overview

A black and white icon of a globe on a stand, representing a global market overview.

2. Criteria & Port Sector Ratings Outlook

A black and white icon of a bar chart with four bars of increasing height, representing data analysis and ratings outlook.

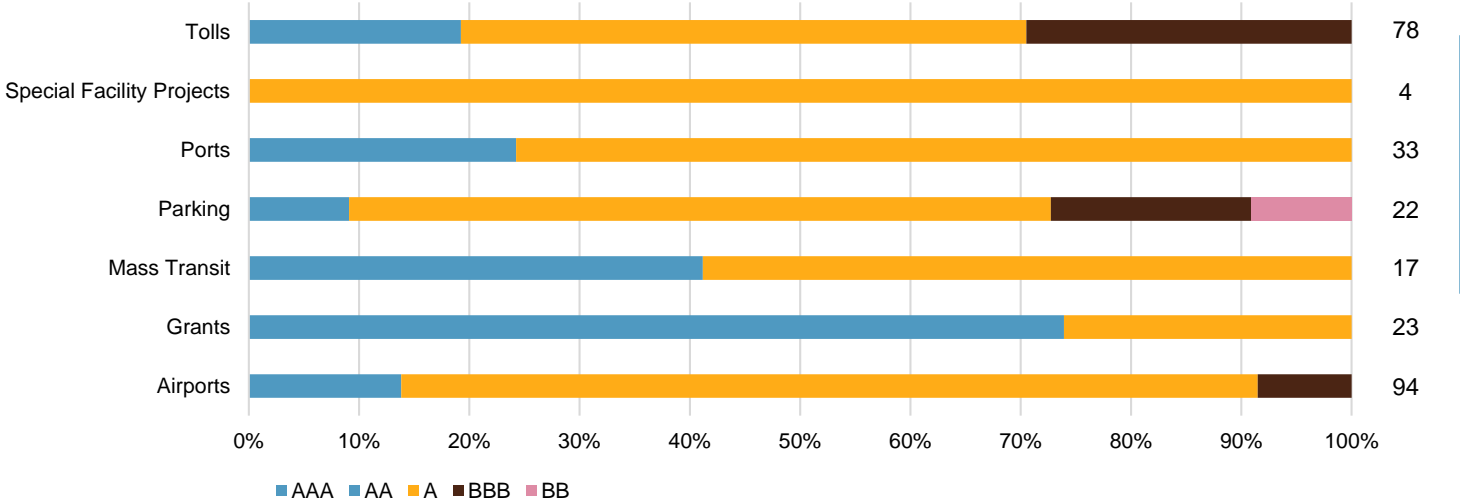
3. Emerging Risks

A black and white icon of a lit lightbulb with rays emanating from it, representing emerging risks or ideas.

Current S&P Global Ratings – Transportation Sector Distribution

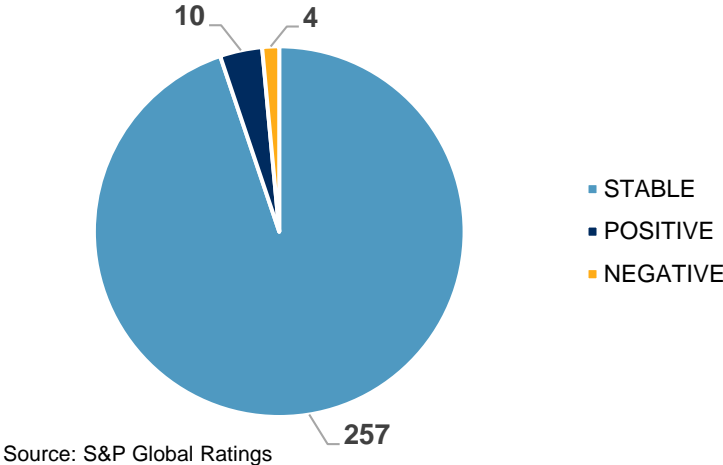
Transportation credit quality remains strong in 2019; 8 upgrades and 0 downgrades since Aug 2018

YTD-2019 Transportation Sector Ratings Distribution



Source: S&P Global Ratings

Transportation Sector Outlook



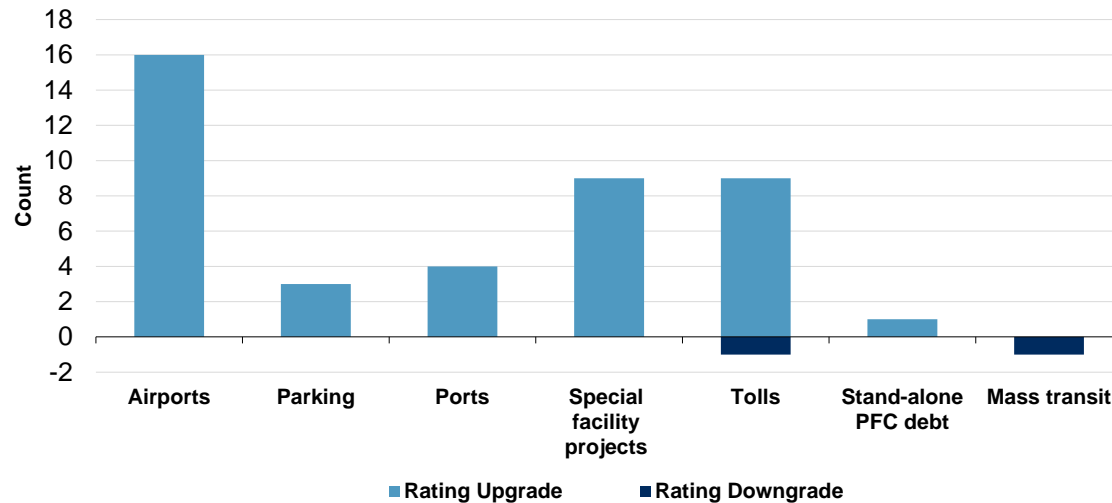
Source: S&P Global Ratings

Source: S&P Global Ratings. Data as of October 25, 2019. Rating actions reflect implementation of updated US and Canada Transportation infrastructure criteria beginning in March 2018.

2018 & 2019 (YTD) Transportation Sector Ratings

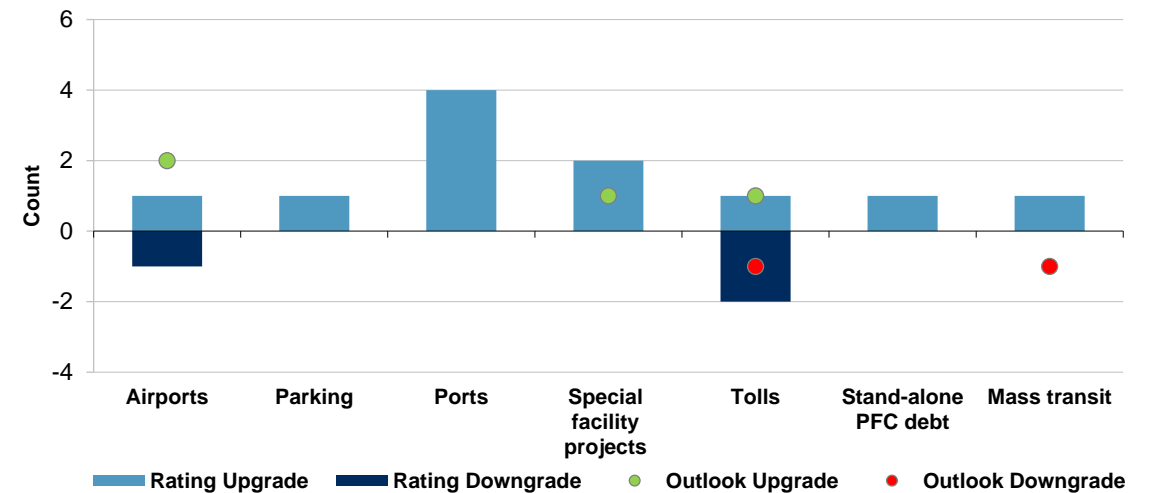
Year-over-year comparison for recent rating changes; positive and negative numbers represent upgrades and downgrades respectively

2018 Transportation Upgrades And Downgrades (As Of Jan. 1, 2019)



Source: S&P Global Ratings

2019-YTD Transportation Upgrades And Downgrades (As Of Oct. 24, 2019)



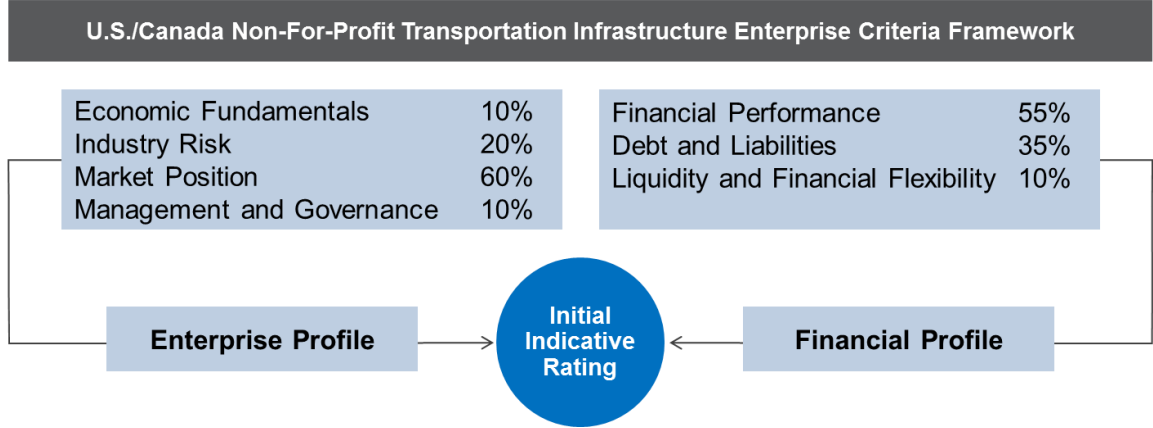
Source: S&P Global Ratings

Source: S&P Global Ratings. Data as of October 25, 2019. Rating actions reflect implementation of updated US and Canada Transportation infrastructure criteria beginning in March 2018.

S&P's Transportation Infrastructure Enterprise Criteria

Financial Performance: Key Credit Statistics (KPI's) for Scoring

Chart 1**



- **Debt-Service Coverage**
 - Median of 3.0x, which we consider in-between “Strong” and “Very Strong”
- **Debt to Net Revenues**
 - Median of 4.8x, which we consider “Extremely Strong”
- **Unrestricted Days Cash on Hand**
 - Median of 740 days, which we consider “Very Strong”
 - The average port can cover total expenses for 2 years with current unrestricted cash levels

Source: S&P Global Ratings. Data as of October 25, 2019. Rating actions reflect implementation of updated US and Canada Transportation infrastructure criteria beginning in March 2018.

Transportation Sector Outlooks For 2019

| STABLE | POSITIVE | NEGATIVE |
|--|---|---|
| Airports | Toll Roads | Mass Transit |
| <ul style="list-style-type: none"> • Significant capital needs • Generally favorable air travel demand • Rate setting flexibility | <ul style="list-style-type: none"> • Higher traffic levels and revenue growth driven by continued US economic expansion & low fuel prices • Expanded use of tolling technology for congestion pricing • Inflation-adjusted toll increases, expanded toll networks, and managed lanes with time-of-day pricing. | <ul style="list-style-type: none"> • Continued declines in ridership levels and ongoing pressures to support rising operational costs • Despite monopolistic business positions financial profiles might face stress without additional funding sources |
| Ports | | |
| <ul style="list-style-type: none"> • Resilient & generally well-positioned to handle volume-fluctuations & operating revenue declines • Expecting lower volume in 2019 due to slower US/global economic growth & possible trade or tariff disputes | | |
| | | |

- Port's are inherently exposed to volatility due to traditional changes in the business cycle, shifting trade patterns and supply chains, commodity shocks, and changes in bilateral/multilateral trade policies.

Current S&P Global Ratings – Maritime Shipping Industry

| <u>Company</u> | <u>Shipping segment</u> | <u>Rating*</u> |
|------------------------------------|----------------------------------|------------------|
| Nakilat Inc. | Liquefied natural gas (LNG) | A+/Stable/-- |
| MISC Bhd. | Oil and gas | BBB+/Stable/-- |
| PAO Sovcomflot | Crude oil, oil products, and LNG | BB+/Stable/-- |
| Wan Hai Lines Ltd. | Container liner | BB+/Stable/-- |
| Bahia de las Isletas, S.L. | Ferries (pax and cargo) | B+/Positive/-- |
| CMA CGM S.A. | Container liner | B+/Stable/-- |
| Hapag-Lloyd AG | Container liner | B+/Stable/-- |
| Navios Maritime Partners L.P. | Dry bulk and containers | B+/Stable/-- |
| Global Ship Lease Inc. | Containers | B/Stable/-- |
| Navios Maritime Holdings Inc. | Dry bulk and logistics | B/Stable/-- |
| Navios Maritime Acquisition Corp. | Crude oil and oil products | B-/Stable/-- |
| Navios Maritime Midstream Partners | Crude oil | B-/Stable/-- |
| International Seaways Inc. | Crude oil and oil products | B-/Negative/-- |
| Moby SpA | Ferries (passengers and cargo) | CCC-/Negative/-- |
| Eletson Holdings Inc. | Crude oil and oil products | SD/--/-- |

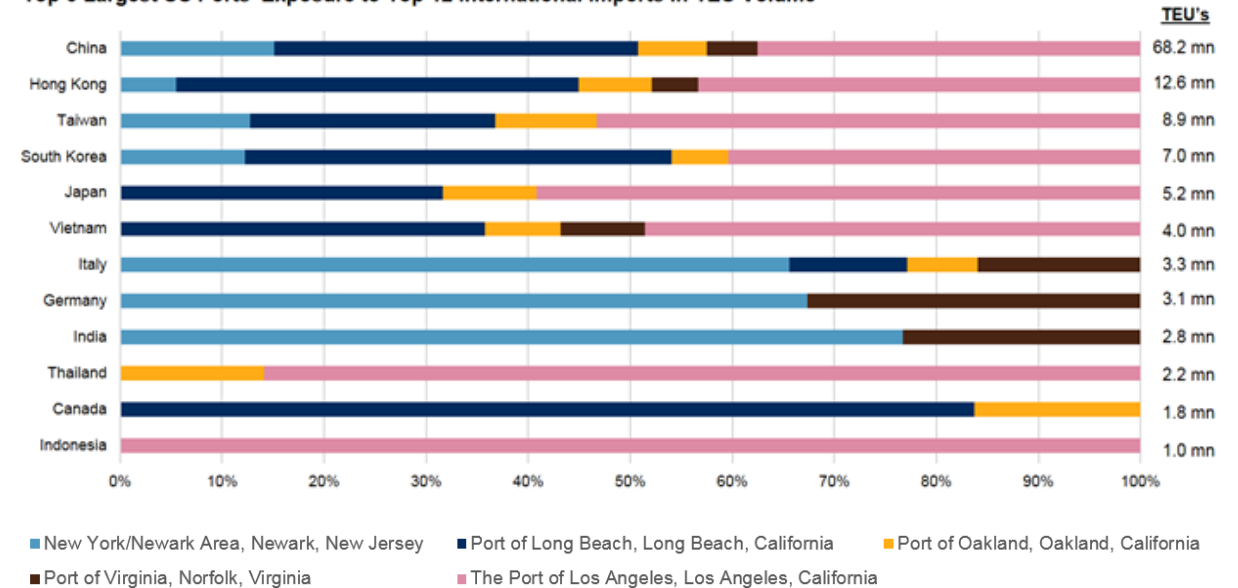
- Soft new vessel deliveries pave the way for firming dry-bulk rates
- Cyclical upturn in tanker rates could be around the corner
- Containership demand/supply conditions improve – liners must exercise discipline on rates and capacity
- IMO 2020 low-sulfur regulations will shake the global shipping industry
- We believe the larger industry players, such as **A.P. Moller - Maersk A/S, CMA CGM S.A.**, and **Hapag-Lloyd AG**, will have the most success passing costs on, due to better bargaining power with customers and protective pricing mechanisms in their contracts.

International Import Exposure for the 5 Largest S&P Rated Ports

12 Largest Exporters by Overall Volume (TEU's) to Top 5 Largest S&P Ports Credits by Revenue, data since July 2007

- Port of LA most exposed to Asia
 - Port of Long Beach 2nd most exposed
- Port of NY/NJ most concentrated to major Asian ports as well as Italy and Germany
- Port of VA less exposed to these 12 countries
- Over a longer term, diversification in supply chains will likely change the current composition

Top 5 Largest US Ports' Exposure to Top 12 International Imports in TEU Volume

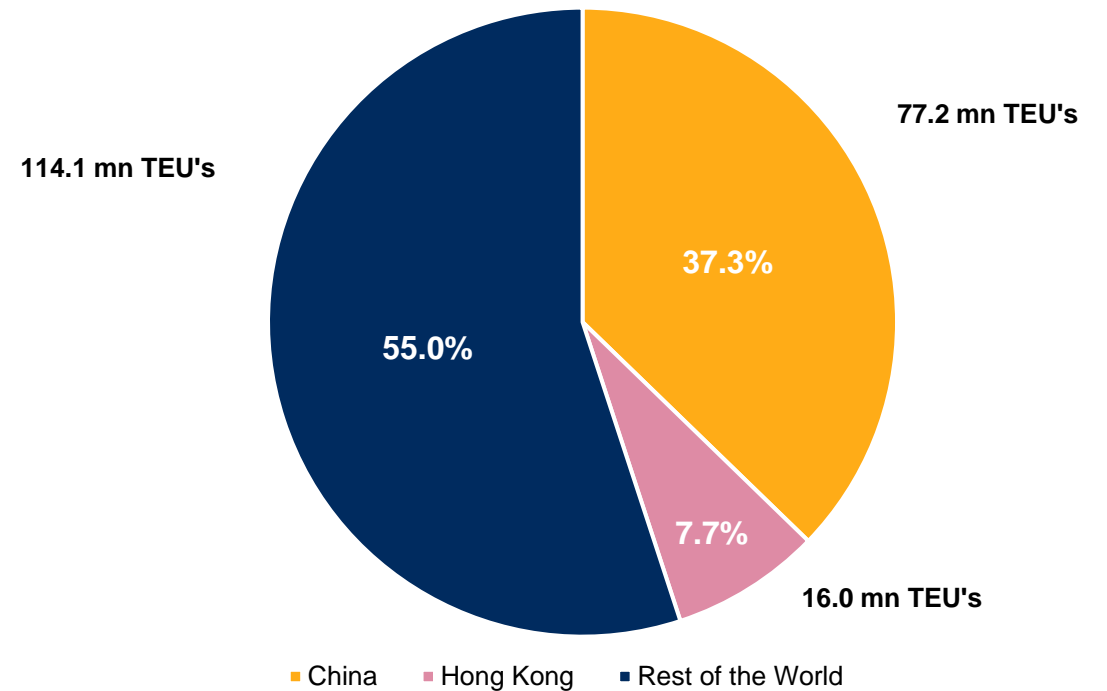


Source: Panjiva, Global Supply Chain Data – an S&P Market Intelligence product

All S&P Rated Ports' Exposure to China and Hong Kong

- S&P Ports credits' imports from both China and Hong Kong have remained relatively consistent over the past 12 years
 - China remains an important import source for the majority of the west coast ports that S&P rates
- More recently, Hong Kong's share has fallen over time compared to China and the Rest of the World

Total Volume Imported by All S&P Ports Credits from 2007-2019 (YTD)



Source: Panjiva

Source: Panjiva, Global Supply Chain Data – an S&P Market Intelligence product

Emerging Risks

1. Muni Market Overview



2. Criteria & Port Sector Ratings



3. Emerging Risks



Credit Issues Facing Public Finance in 2019



PENSIONS



INFRASTRUCTURE



**FISCAL
SUSTAINABILITY**



**CYBER
SECURITY**



DISRUPTION



**CREDIT CYCLE
PEAK**

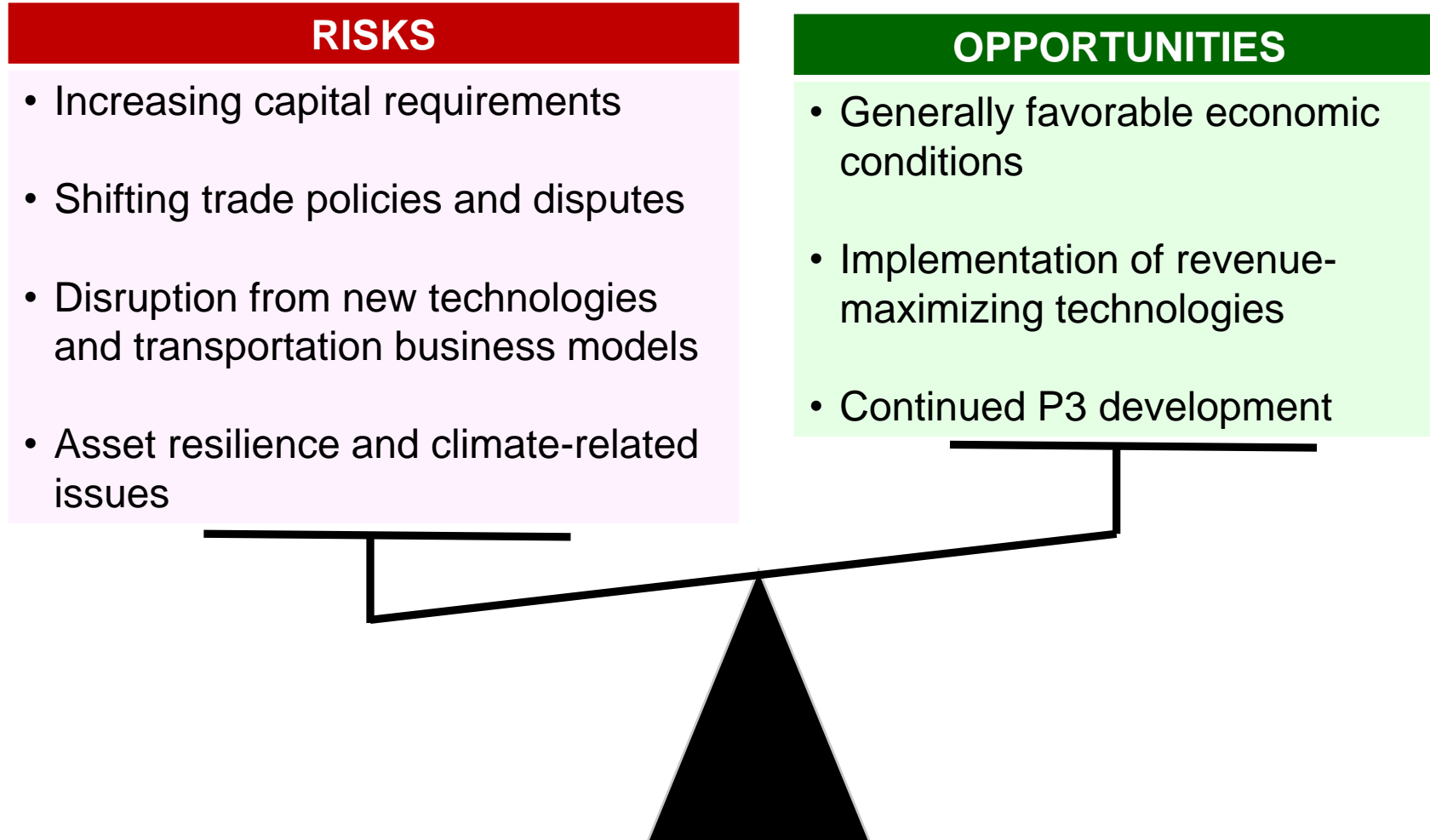


**ESG/
CLIMATE
RISKS**



**FEDERAL FISCAL
AND POLICY**

Transportation Infrastructure Credit Trends



Top North-American Risks

Geopolitical and trade disputes cloud world growth

Risk level*

Very low

Moderate

Elevated

High

Very high

Risk trend**

Improving

Unchanged

Worsening

Trade and geopolitical tensions are leading to more frequent and intense periods of market volatility. While the trade-technology war between the U.S. and China spreads from tariffs on goods to non-tariff protectionism, the USMCA lingers as governments in the U.S. and Canada have yet to ratify the deal. Geopolitical tensions are flaring between the U.S. and Iran. The recent attack on Saudi Arabian oil refineries has exposed the vulnerabilities associated with event risk in energy markets. Trade uncertainty, concerns about a global growth slowdown, and market fears all have moved S&P Global Ratings' economists to raise the **risk of a U.S. recession starting in the next 12 months to 30%-35% (an increase of five percentage points from the prior quarter).**

Sources: S&P Global Ratings.

* **Risk levels** may be classified as very low, moderate, elevated, high, or very high, are evaluated by considering both the likelihood and systemic impact of such an event occurring over the next one to two years. Typically these risks are not factored into our base case rating assumptions unless the risk level is very high.

** **Risk trend** reflects our current view on whether the risk level could increase or decrease over the next 12 months.

Top North-American Risks

Mature credit cycle and volatile liquidity

Risk level* Very low Moderate Elevated **High** Very high **Risk trend**** Improving **Unchanged** Worsening

Ongoing trade tensions and other risks to global growth have led the Fed to two quarter-point rate cuts this year. While lower interest rates are contributing to a drop in investment-grade issuers' cost of funding, speculative-grade companies face widening risk premiums as investors seek havens. The build-up in corporate debt over the past decade of economic expansion has led to a growing concentration of investment-grade ratings in the 'BBB' category and spec-grade ratings in the 'B' category. **With debt concentrations growing, investors and regulators continue to focus on liquidity risks, especially among thinly traded instruments within the credit market.**

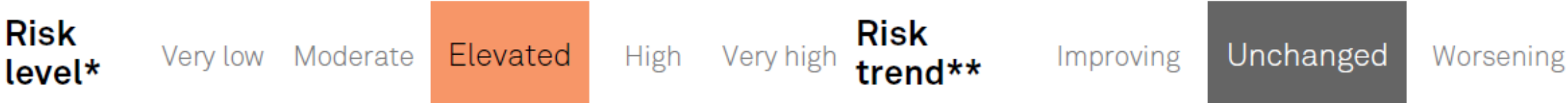
Sources: S&P Global Ratings.

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Top North-American Risks

Cybersecurity threats to business activity



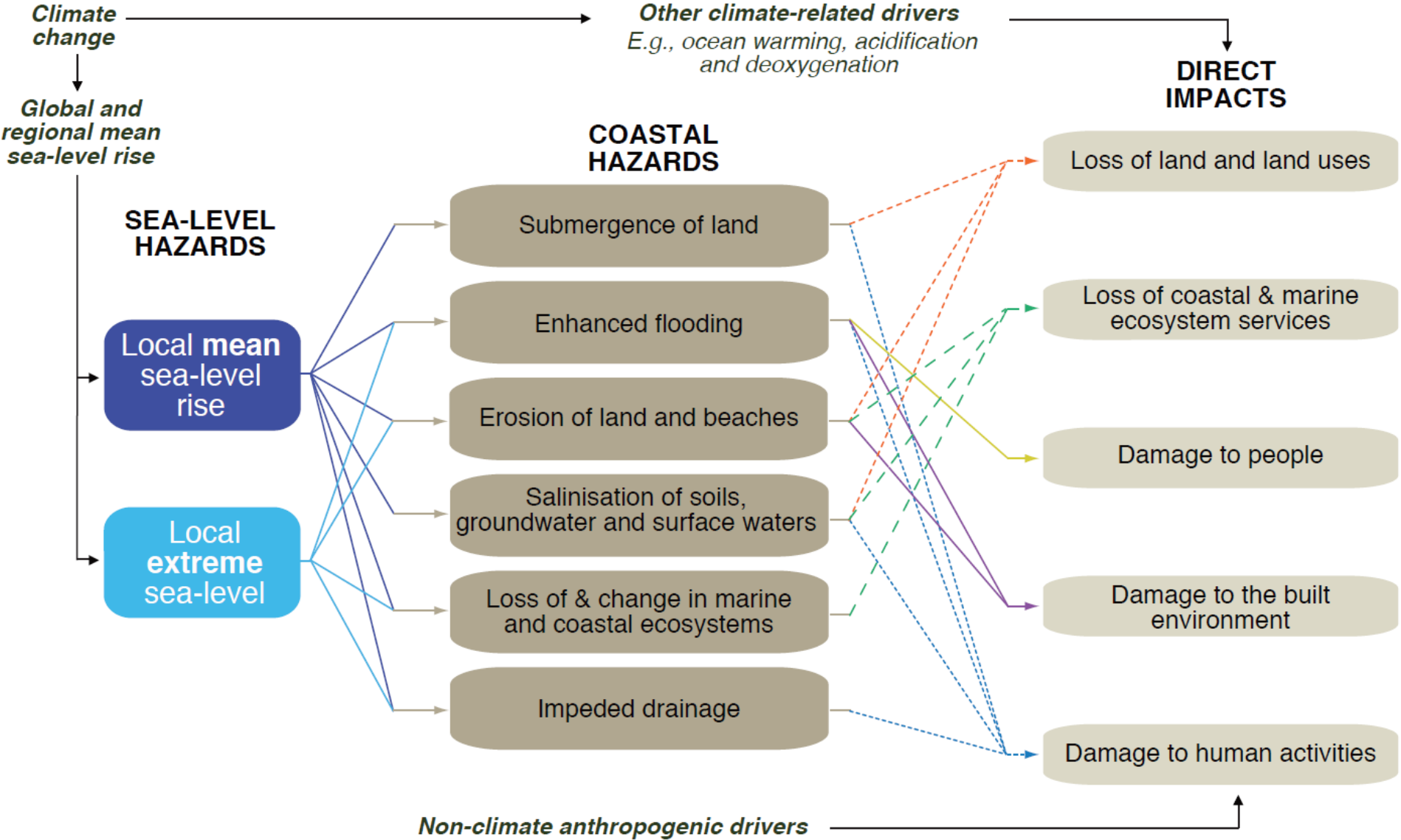
Increasing technological dependency and global interconnectedness means cyber risk poses a systemic threat and significant single-entity risk. Companies face the risk of criminal, proxy, and direct state-sponsored cyber-attacks. Governments, too, are vulnerable, and local governments appear to be the target with increasing frequency. This rapidly emerging risk has led to a fast-growing cyber-insurance market—although insured losses from cyber-attacks are still small compared with economic losses. Still, the relentlessness of cyber-attacks creates a need for heightened governance measures for all types of issuers.

Sources: S&P Global Ratings.

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Climate Change Risks – Intergovernmental Panel on Climate Change



Climate Change Risks – *What are likely impacts to Ports?*

Changes in Water Levels – need to raise level of infrastructure to prevent flooding at coast; lower levels in Great Lakes & Mississippi River Basin, navigation impacts

Rising frequency or severity of **Storm Events and Precipitation** affecting infrastructure including storm water facilities and delays in operations

Higher Temperatures affecting paved surfaces, auxiliary port infrastructure requiring more cooling, other operational effects

Indirect impacts shifting trade routes, demographic changes, higher insurance



U.S. Environmental Protection Agency

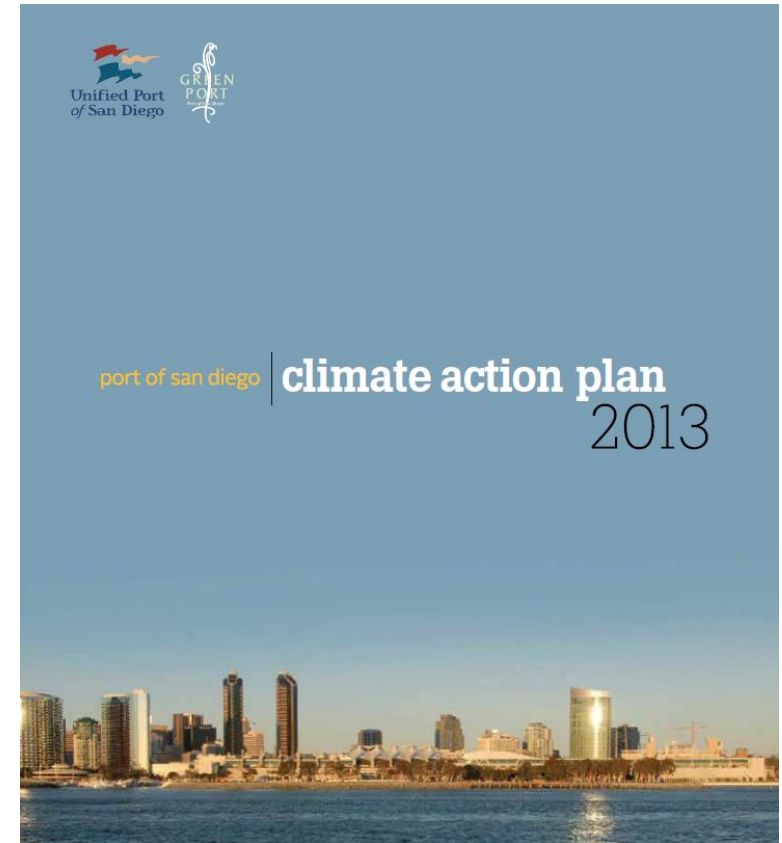
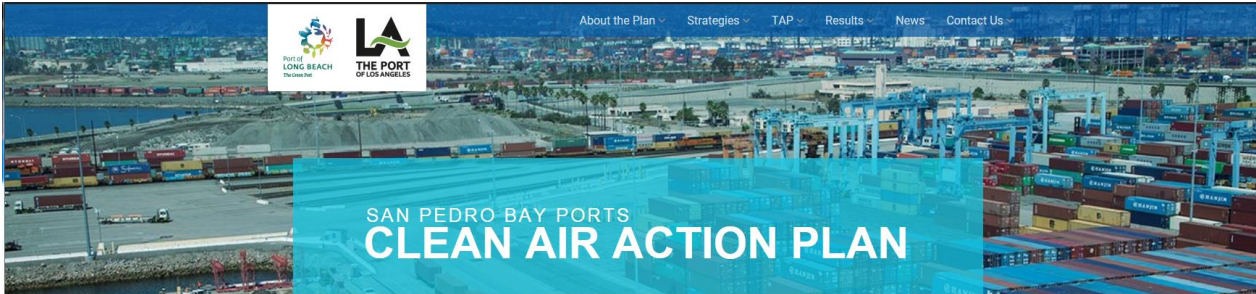
Planning for Climate Change Impacts at

U.S. Ports

White Paper

July 2008

Climate Change Risks – Ports Respond



THE PORT OF VIRGINIA

infraction.

ports, which they can exchange for merchandise from the port's online store.

port colleagues furthered their education through this program in 2017 - each receiving up to \$5,000 towards their studies.

SUSTAINING OUR PORT

Expanding, investing, and improving to face whatever's on deck

The Port of Virginia continues to make both small and seismic changes to how we do business in order to better position ourselves for the future. And we continue to see the impressive results of that hard work, with a record setting year for container cargo volume at more than 2.84 million twenty-foot equivalent units, or TEUs, a 7% increase over 2018.

TOTAL INVESTMENT IN THE FISCAL YEAR

\$700 MILLION



Managing risks and seizing opportunities

“We're running two and a half times more volume through PMT today than when we re-opened it in 2014.”

Setting for nothing less than operational excellence



Environmental Management Framework

Strategic Implementation Plans

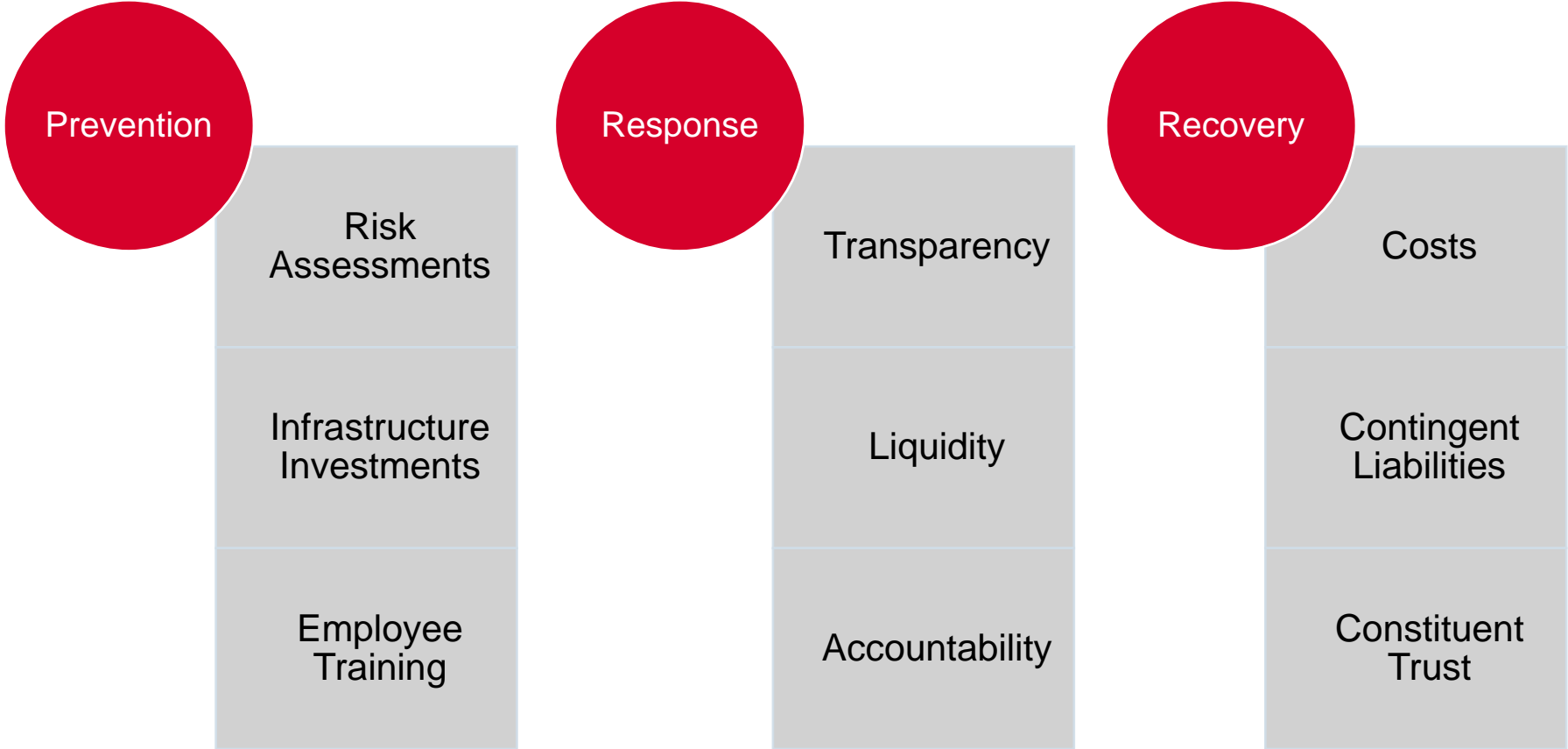
- Sustainability
- Community Engagement
- Marine Resources
- Soil/Sediment
- Water Quality
- Air Quality

Prepared by:
E2 ManageTech



Cybersecurity and Credit Ratings

Immediate Liquidity risk – Long-term Credit risk



ESG Of Increased Interest to Credit Investors

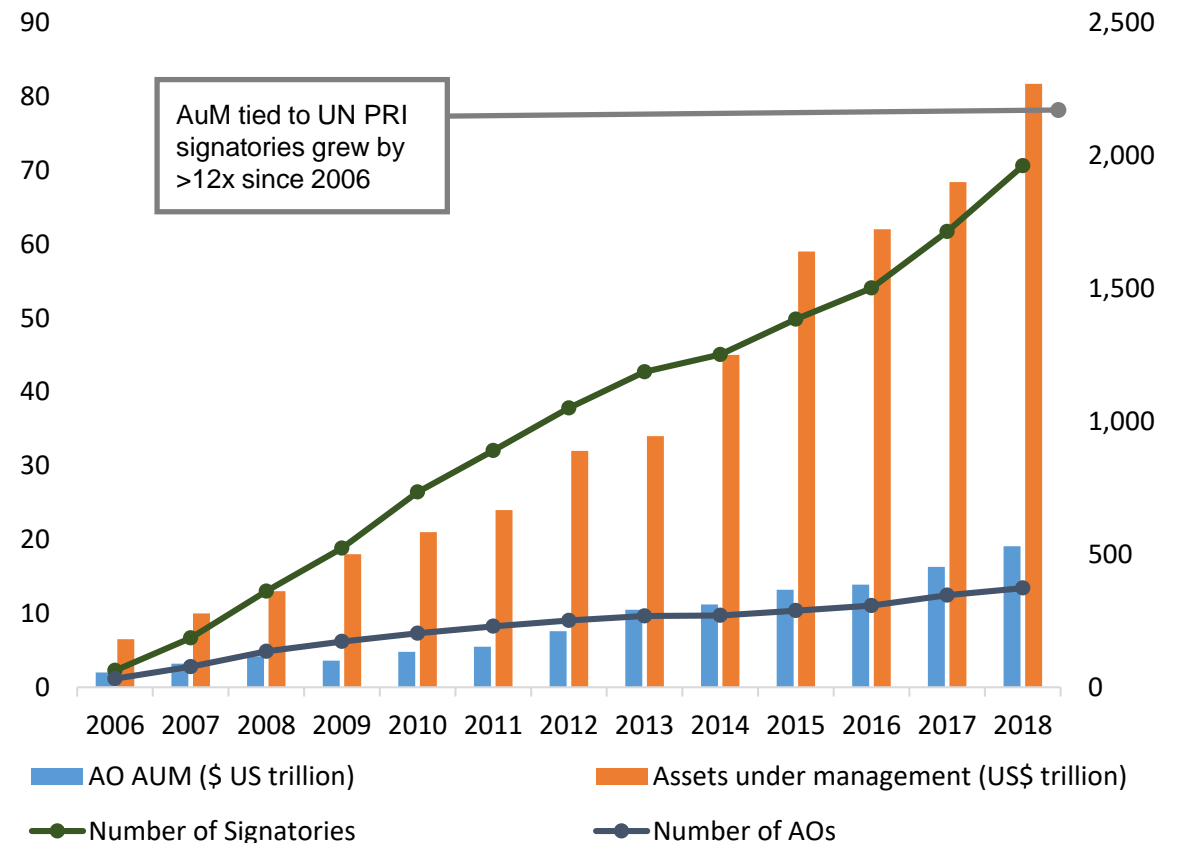
WHY is ESG of more interest?

Climate-change causing more extreme-weather events; higher **social focus** impacting customer acceptance of products and brands, **Cyber risk** challenges

Rising number of **ESG-related regulations** (GHG emissions, board diversity, labor codes, better transparency, etc.)

Significant financial and reputational impact in case of ESG-related controversies (VW's Dieselgate, Apple child labor, Levi's distressed jeans, Equifax, etc.)

Number of Signatories (RHS) and Associated AuM (LHS, USD \$ Trillion)

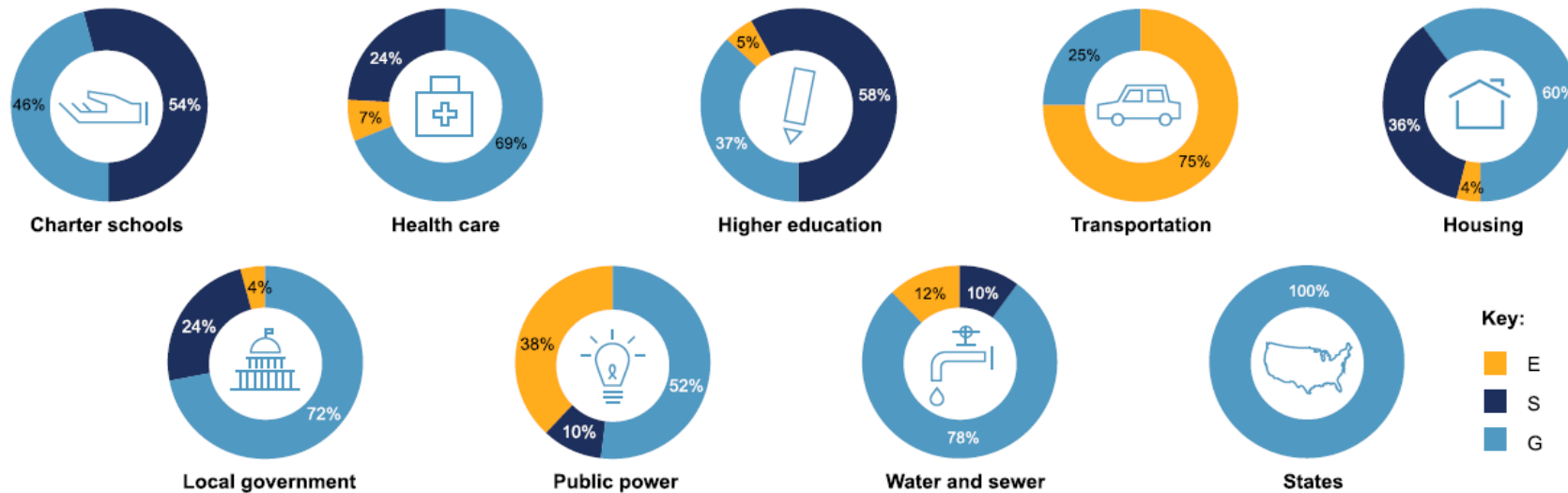


Source: UN Principles for Responsible Investment 2018

ESG Affect on U.S. Public Finance

ESG In USPF - Connecting The Dots

Environmental, Social or Government related factors contributed to 34% of rating actions in 2017 and 2018.



We expect ESG factors to become more explicit drivers of rating actions as awareness increases and transparency and disclosure improve.

Source: S&P Global Ratings When U.S. Public Finance Ratings Change, ESG Factors Are Often The Reason, March 28, 2019

ESG Evaluation

ESG Evaluation is a **cross-sector relative analysis** of an entity's capacity to operate successfully in the future and is grounded in how **ESG factors** could **affect stakeholders**, leading to a material direct or indirect **financial impact on the entity**.



Green Evaluation Analytical Approach

Weighted aggregate of three:



Transparency

- Use of proceeds reporting
- Reporting comprehensiveness

Governance

- Management of proceeds
- Impact assessment structure

Mitigation

Buildings, industrial efficiencies, energy infrastructure, transport, and water

Adaptation

Resilience capex such as flood defenses, asset protection, etc.)

Net benefit ranking eKPIs:

Carbon emissions, water use, waste creation

Cost benefit ranking Resilience benefit ratio

Estimate of reduction in damages if event occurs

Hierarchy applied

Resilience level

Environmental impact

Mitigation score

Adaptation score

Final Green Evaluation (E1- E4 or R1- R4)

* eKPI – Environmental Key Performance Indicator